



ASHBY'S OF SALCOMBE

- Cafe • Garden & Home
- Butchery & Farm Shop
- Outdoor Leisure

Devon business invests in green future with solar

Dave Stevenson, Mole Energy

The past year has taught many of us what the farming community has long known: keeping it local helps us all.

64% of us now prefer to buy from local companies with 39%* trying to shop in more environmentally friendly ways.

Keeping it local and staying focused on sustainability isn't just good for the planet; it's good for business too – a win-win for both.

Introducing Ashby's

Overlooking the beautiful Salcombe Estuary, in South Devon, is Ashby's, the original 'everything store'. The family-run business supplies outdoor leisure goods, DIY supplies, homeware, gardenware, toys, arts and crafts, pet supplies and foods across two stores in Salcombe and Kingsbridge. If you need it, chances are that Ashby's will have it. And if they don't ... well then you probably didn't need it anyway.

So, it was great when they contacted us last year, looking to invest in the one thing they didn't have: solar power.

Business energy bills have risen by 75%** over the past decade. Like many companies, Ashby's were looking to install solar panels, to help save money and invest in the future.

After conducting a detailed survey at their Salcombe site, our team worked with Western Power – Devon's District Network Operator – to design a system that would generate the level of energy required, whilst ensuring savings for the business, in terms of reduced bills. The result: a roof-mounted, 100-panel array of Q-cell, all-black panels and 'Solar Edge' inverters.

Our team conducted detailed preliminary work, which included access, design, and all the paperwork required to make the job run smoothly. The installation took place over two days in November, thanks to our experienced, specialist solar installers.

Salcombe Solar

Ashby's new 34kW system is projected to cut the company's energy bills by 25% each year, saving 10 tonnes of CO2 emissions annually.

The company's system is forecast to pay for itself in five years or less.

Meanwhile, their customers will have the satisfaction of supporting a local business that's also visibly investing in their local environment; an Area of Outstanding Natural Beauty.

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"We had been considering Solar for some time and it was important to us that it made a real impact on our electricity usage and carbon footprint. Having completed the installation and seen it running live rather than on paper, we are incredibly pleased with the outcome. Not only does it do exactly what it promised, but Mole Energy were quick, professional and presided over a very efficient install operation which was totally painless."

Mark Ashby - Director, Ashby's.



To find out how solar could save you thousands, call our friendly team of experts today.



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