

Cofton Holiday Park saves £30,000 with Mole Energy solar!

David Stevenson, Mole Energy



Set in 80 acres of countryside and a short walk from Dawlish Warren, Cofton Holiday Park has offered family-friendly accommodation for 40 years.

Today, the Devon business hosts luxury lodges, static caravans, cottages, apartments, and pitches for tents, tourers and RVs. Environmental sustainability is an integral part of the business, with Cofton investing £250,000 in environmental projects in 2020 alone.

Environmentally friendly efficiency

Cofton's sustainability initiatives include extensive rewilding, naturally reshaping the site, and creating a heightened biodiverse habitat. The team at Cofton have introduced nature corridors featuring hedges, shrubs, trees, wildflower zones and tussocky grasses. These attract pollinators and provide nesting environments and food for birds and bats. Elsewhere, water use is minimised thanks to an on-site bore hole for guest toilets.

Energy and fuel efficiency are also a key focus. In 2017, the company invested £500,000 in a biomass hub and district hot water system, enabling them to save 40% on their annual fuel bill and cutting CO₂ emissions by 750 tonnes a year.

Cofton is also a great example of a rural business benefiting from investment in clean, free, solar energy.

Solar expansion

In 2020, Mole Energy were asked to expand Cofton's solar setup with an additional 142kW solar array, made up of 438 panels, on the park's twelve new luxury lodges.

The park is located in the heart of the community and welcomes thousands of visitors throughout the year.

Chris Jeffery, Director, explained: "We're always looking at ways in which we can become a more sustainable, environmentally friendly holiday park, as it's important to us that we protect and enhance the surrounding area in which we operate.

"As a business which operates all year-round, we do use a lot of energy so it's important to us that we use green energy where we can.

"It made sense to have solar energy installed and our roofs lend themselves perfectly to solar panels.

"I saw Mole Energy advertised at Mole Valley Farmers and knew of them already from reading online recommendations and hearing about the company within our industry. This is why we contacted them to install our next set of solar power units."

Solar savings and sustainability

"I was impressed with the whole installation process. It was smooth and easy.

"Mole Energy project-managed the entire thing, so it was completely stress free for us.

"So far, we've made incredible savings. Since Mole Energy installed our panels we've generated 198,000kWh's.

"According to my solar app, we've saved 50 tonnes of CO₂ emissions as a result. That's the same as planting 2,315 trees.

"Better yet, we've saved £30,000* on energy bills, too.

"As a provider with a great reputation, we were confident that Mole Energy would get the job done quickly, efficiently and to the highest of standards.

"We are extremely pleased with the outcome."

**Chris Jeffery,
Director, Cofton Holiday Park**

*Based on 80% self-consumption of solar energy generated, at 19p/unit.

To find out how much your business could save, contact our specialist, commercial team today.



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